



**Marilyn Ann McGraw, Ph.D.**

**Speaking Topic Samples**

**Key Notes / Seminars / Workshops / Group Facilitation / Retreats**

Excellence At Work provides custom speaking, facilitation, and training engagements designed to meet the specialized needs of our corporate and nonprofit clients. By collaborating with clients to create individualized events, we are able to ensure the right message is delivered in an appropriate manner to the correct audience. Whether a 45-minute keynote or a 3-day retreat, our presentation and facilitation services utilize a full range of motivating and teaching tools to serve client audiences.

In addition to customized engagements, here's a sample of some of Dr. Marilyn's talks and trainings:

- Dartmouth/Tuck/HDS Leadership and Strategic Impact – *Hitachi Data Systems*
- Success in the Workplace: Leading by Disruption - *Convene*
- Performance Management for Human Resource Professionals – *Illumeo*
- Performance Management for Corporate Professionals – *Illumeo*
- Annual Goal Setting for Today's Corporate Professional: It's Not a Once a Year Conversation – *Illumeo*
- IMD/HDS High Performance Leadership Program – *Hitachi Data Systems*
- IMD/HDS Advanced High Performance Leadership Program – *Hitachi Data Systems*
- In the Zone: 6 Steps to Excellence – *Cisco, ProMatch, CSix, MPPC,*
- Leading Teams that Make a Difference - *Intel*
- Success in the Workplace: Leading Through Excellence – *Sprint, Asyst*
- Common Barriers to Success in the Workplace: And How to Overcome Them - *ProMatch*
- Winning in Bad Times: Techniques the Competition Hopes You Don't Know About - *BearingPoint*
- Ten Leadership Basics – *ProMatch, Cisco*
- Creating Actionable Goals that Get Results – *Genentech, Cisco*
- Discovering Your Workplace Gifts – *ROI Ministries*
- Creating a Marketing Plan for Success – *BayCal Financial, Southern California Edison*
- Marketing Campaign Strategies – *BayCal Financial, Southern California Edison*
- Setting Business Goals that Get Results – *Apple Computer, Fairmont Hotel*
- Six Steps to Excellence for Sales Success - *ProMatch*

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